



2011 Keeneland Concours d'Elegance

Saturday, July 16, 2011

Instructions for Nominating a Car

The Keeneland Concours d'Elegance vehicle selection begins by nomination via this form. The Keeneland Concours Selection Committee will consider vehicles that best exemplify the class structure. Several factors are taken into consideration for accepting a vehicle for the Keeneland Concours and are outlined below.

- Significant and/or historical vehicles in original or restored to "as the manufacturer intended" condition will be considered.
- Each year special consideration is given to the "Featured Marque Class." The 2011 marque will be Alfa Romeo.
- You may enter more than one car, **but** we only allow one car per class per entrant.
- Vehicles will be judged based on the correctness of their "Period", "Presentation" and "Cleanliness."
- Judging is based on a points system. A perfect score is 600 points.
- Replicas, regardless of authenticity, will not be considered.

2011 KEENELAND CONCOURS CLASSIFICATIONS

1. Antique through 1924
2. Vintage, 1925 – 1949
3. Classics through 1948
4. Coach Built Classics
5. Trucks, 1939 and earlier
6. Collector American, 1950 – 1975
7. Collector Foreign through 1972
8. Sports Classics through 1974
9. Sports Contemporary, 1975 – 1999
- 10a. Drag Racing, 1960 – 1969
- 10b. Racing, Alfa Romeo, All Years
11. Featured Marque – Alfa Romeo
12. American Performance, 1961 – 1975
13. Military Vehicles
14. Lost Legends, Chrysler Airflow
- 15a. Motorcycles, Pre-War
- 15b. Motorcycles, Post-War
- 15c. Motorcycles, Storybook
16. Future Classics, 2000 – Present
17. Display Only

To nominate a vehicle, please observe the following steps:

1. The field is limited to 8 vehicles per class. The earlier you submit your automobile for consideration, the better.

2. VEHICLE BEING NOMINATED:

Year: _____

Make: _____

Model: _____

3. CLASS: _____
2011 Classifications listed on the left

4. OWNER'S NAME: _____
Include spouse if desired, i.e. Bill & Mary Martin

5. CONTACT PERSON: _____
Owner, Curator, Assistant, Secretary, etc.

6. PHONE NUMBER:

Cell: _____

Home: _____

Office: _____

7. E-MAIL: _____

8. MAIN ADDRESS:

Address: _____

City: _____

State: _____ Zip: _____

9. NAME(S) FOR PUBLICATION:
All entrants receive an exclusive Keeneland Concours license plate printed with the car make/model and owner's name as well as a high-quality printed program book, which includes all vehicles entered into the 2011 Keeneland Concours d'Elegance. How would you prefer your name(s) to appear on these materials. *(Hint: Don't forget to include your spouse.)*

Examples: Bill Martin, Bill and Mary Martin, Mary and Bill Martin

Continued on next page

10. PHOTOS OF CAR:

Most people have photos of their cars but for proper consideration it is preferable to provide new, current photos. We will accept print or digital photos (JPEG format) provided they include the following:

- (a) Opposite corner shots (front and one side / rear and opposite side).
- (b) Engine compartment – Photo to show how this area has been detailed.
- (c) Interior – Preferably taken from front passenger side either with door open or through the window. Photo should show vehicles dash/ steering wheel and partials of front seat, door panel and floor.
- (d) Photo of trunk and under carriage is optional.
- (e) Single photo of the vehicle against a photogenic background that shows the overall view of the vehicle. If your car is selected to be in the Keeneland Concours, this photo will be published in the 2011 Keeneland Concours program book along with a brief description. This program is a hard-bound collector quality book produced by Automobile Quarterly. *Photos will be returned only if requested.*
- (f) Digital photographs must be high-resolution—at least 1200 x 900 pixels. Set your digital camera to the largest image size before taking the photos. This will insure a high-quality image, which will reproduce beautifully in the printed program.

11. GENERAL DESCRIPTION AND SPECIFICATIONS OF VEHICLE:

Please provide an overall general description of the vehicle, if it is original or when it was restored. Note engine type/transmission and any special or unique features. List any publications or auto magazines in which the car may have been featured.

If your vehicle is selected, this information will make up the description that will be published in the 2011 Keeneland Concours program book.

Please limit your description to approximately 70 words.

Example: 1919 Detroit Electric Model 75B

The Detroit Electric was the most popular and long-lived electric vehicle sold in the United States. The Anderson Electric Company (parent company to Detroit Electric) produced 13,290 vehicles in 32 years of operation (1907 – 1939). Only 515 cars were built in 1919. The original sale price for the 1919 models ranged from \$1,775 – \$2,375. Quite a bit higher than the Ford Model T, which sold for \$275.

Description: *Please type in the box below.*

Specifications:

Engine: _____

Transmission: _____

Top Speed: _____

Number Produced: _____

Years of Production: _____

Original Cost: _____

12. PLEASE E-MAIL OR MAIL YOUR APPLICATION AND PHOTOS TO ONE OF THE INDIVIDUALS BELOW BY APRIL 30, 2011:

Jim Levenson

5009 Marchmont Way
Lexington, KY 40515
859-619-3836 (cell phone)
E-mail: jim.levenson@keenelandconcours.com

Art Schlachter

2056 Cardinal Drive
Danville, KY 40422
859-236-9487
E-mail: aschlachter@roadrunner.com

All nominations must be received by April 30, 2011 to be considered. Once your submission has been reviewed and processed, you will receive a letter of acknowledgement from the Keeneland Concours Car Acquisition Committee.

Information packets will be mailed to all selected entrants in mid-May 2011.